



San Antonio



*Feb. 15-18, 2012 San Antonio, TX

*Pre-Activities Starting on Feb. 14

4 Days, 120 Hours of Training

Event Registration Only \$449

Guest Fee \$399

Late Registration \$499 after Jan. 1, 2012

Connect

with peers, suppliers & manufactures.

Learn

the latest techniques & new products.

Grow

your business, profits and reputation.

Attend the
Premiere Appliance
Training Event in 2012

Register Now
for more details visit
www.ASTI.us



El Tropicano Riverwalk Hotel
San Antonio, Texas
ASTI special room rate \$115.00

Bring the family to see the Alamo
for a vacation before or after the event.
See www.visitsanantonio.com
for details.

OEM factory training from:

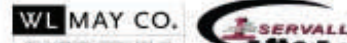
- Whirlpool • GE
- BOSCH • Fisher & Paykel
- Dacor • Samsung • LG
- ASKO • Scotsman
- Basic Refrigeration Theory
- Basic Electrical Theory

Build your confidence in these areas of your Business:

- What's it cost you to run a call
- Marketing your service business
- Maximizing your web presence
- Hiring and retaining technicians
- Technician compensation plans
- Mr. Technician fix your customer
- Customer Service Rep training
- Profit from warranty service
- Warranty Billing tips and tricks
- Internet lead generating companies
- Business efficiencies through technology
- Dealing with customer cyber complaints
- And so much more

2012 Sponsors

as of November 15th



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\$50



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online when registering

is pleased to give you this discount code that you
can use and save \$50 on each registration.